



**POQA**  
**ANNUAL**  
**MEETING**

BALTIMORE, MD | MAY 14-16, 2024  
HILTON BALTIMORE INNER HARBOR HOTEL

# Welcome to the 2024 PQA Annual Meeting!

PQA is a unique alliance in health care that brings the industry together to improve medication use quality.

We all play a role in increasing patient access to affordable medicines and advancing safe, effective and appropriate medication use.

PQA exists to lead, support and foster collaboration in this important work that improves health outcomes.

We face a rapidly changing policy environment as our health care system works to be more value-based, patient-centered and outcomes focused. I am excited for this year's program, which addresses many of the challenges and opportunities we face.

The relationships and partnerships that we will develop and deepen this week can help us all prosper and benefit the patients we serve.

On behalf of the PQA Board of Directors and our staff, welcome back to Baltimore. We hope this is your best PQA meeting yet.



Susan A. Cantrell, MHL, RPh, CAE  
*Chair, PQA Board of Directors*  
*CEO, Academy of Managed Care Pharmacy (AMCP)*

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5. Look for an email from DoNotReply@eventScribe.com - Access Information for 2024 PQA Annual Meeting App. Log into the event using your username and password that is contained in that email.

## ANNUAL MEETING WIFI

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## CE INSTRUCTIONS

Continuing Pharmacy Education for all breakout sessions will be jointly provided by Partners for Advancing Clinical Education (PACE) and PQA. Scan the QR code for instructions to claim credit, conflict of interest disclosures and additional continuing education information.



No aspect of sponsorship of the 2024 PQA Annual Meeting includes continuing education activities.

# Agenda

## Tuesday, May 14

### 8:00 a.m. - 12:00 p.m.

Medication Use Quality: A PQA Live CE Event (Pre-Meeting Program)

Key 3 & 4

### 2:00 p.m. - 3:30 p.m.

Welcome Refreshments and Industry Showcase

Key Foyer

### 2:00 p.m. - 2:30 p.m.

First-Timer Orientation Session

Key 9 & 10

Sponsored by Novo Nordisk

### 2:30 p.m. - 3:00 p.m.

Briefing Session: Leveraging Pharmacy for Deeper Patient Connections and Improved Health Outcomes

Key 11 & 12

Sponsored by Outcomes

### 3:30 p.m. - 4:45 p.m.

Opening General Session | Creating Prepared Minds to Advance Value-Based Care

Key 5-8

### 4:45 p.m. - 6:00 p.m.

Welcome Reception & Industry Showcase

Key Foyer

## Wednesday, May 15

### 6:30 a.m. - 7:15 a.m.

Hip Hop Step Aerobics with Brittany B!

Key 9 & 10

### 8:00 a.m. - 9:15 a.m.

Breakfast & Industry Showcase

Key Foyer

### 9:00 a.m. - 9:25 a.m.

A PQA Leadership Conversation

Key 5-8

### 9:30 a.m. - 10:45 a.m.

General Session II | Improving Medication Access and Affordability: The IRA and Medicare

Key 5-8

### 10:45 a.m. - 11:00 a.m.

Break & Industry Showcase

Key Foyer

### 11:00 a.m. - 11:45 a.m.

Breakout Session I

- Improving Behavioral Health Quality Metrics with a Pharmacist-Led Disease Therapy Management Program  
Key 11 & 12
- Progress Over Perfection: Innovative Programs to Eliminate Racial Disparities  
Key 3 & 4
- Utilizing Community Pharmacy to Deliver Screening, Education and Referral Patient Care Interventions: Is it Feasible and Sustainable?  
Key 1 & 2

### 11:00 a.m. - 3:15 p.m.

Building Quality Improvement Skills for Quality Medication Use: A PQA & IHI Continuing Education Seminar

Peale Room

### 11:45 a.m. - 12:00 p.m.

Break & Industry Showcase

Key Foyer

### 12:00 p.m. - 12:45 p.m.

#### Breakout Session II

- A Health System Specialty Pharmacy Team's Role in Addressing Social Determinants of Health  
*Key 11 & 12*
- Multidisciplinary Medication Management in an Ambulatory Dual-Eligible Patient Population  
*Key 3 & 4*
- Payer-Pharmacy Partnerships to Support Sustainable Community Pharmacy Patient Care Programs  
*Key 1 & 2*

### 12:45 p.m. - 2:15 p.m.

#### Networking Lunch & Industry Showcase

*Key Foyer*

### 1:10 p.m. - 2:05 p.m.

#### Innovation Theaters

*Key 11 & 12*

- **1:10 p.m. - 1:25 p.m.**  
Proactively Manage Industry Challenges and Meet Quality Goals All with a Community-embedded Care Approach  
*Sponsored by Walgreens*
- **1:30 p.m. - 1:45 p.m.**  
Validating VBC in the Pharmacy  
*Sponsored by The Compliance Team*
- **1:50 p.m. - 2:05 p.m.**  
The "Double-Triple" Opportunity: Using Real-Time Actual Intelligence™ for Health Equity Success  
*Sponsored by MyMeds*

### 2:15 p.m. - 3:00 p.m.

#### Breakout Session III

- An Evaluation of Social Determinants of Health (SDOH) Factors on Oral Oncolytic Adherence  
*Key 11 & 12*
- Investigating the Total Cost of Care Value of CMRs for a Fully Insured Population in the ACA Marketplace  
*Key 3 & 4*

- Leveraging Specialty Pharmacy to Support Value-Based Care and Population Health Initiatives  
*Key 1 & 2*

### 3:00 p.m. - 3:30 p.m.

#### Break & Industry Showcase

*Key Foyer*

### 3:30 p.m. - 4:45 p.m.

#### General Session III | Staying Ahead of the Curve: New Developments in Medicare Quality

*Key 5-8*

### 4:45 p.m. - 6:00 p.m.

#### 2024 PQA Annual Meeting Poster Session

*Key West Foyer*

*Sponsored by PQS*

### 4:45 p.m. - 6:00 p.m.

#### PQA Laura Cranston Quality Awards

#### Reception & Industry Showcase

*Key Foyer*

## Thursday, May 16

### 8:00 a.m. - 9:15 a.m.

#### Breakfast & Industry Showcase

*Key Foyer*

### 9:15 a.m. - 10:00 a.m.

#### Breakout Session IV

- Addressing Social Risk Factors in Medication Adherence Outreach to Drive Health Equity  
*Key 11 & 12*
- Impact of Community Pharmacy Services in Medicaid MCO Members  
*Key 3 & 4*
- Pharmacy-based Strategies to Advance Health Equity in Heart Disease and Stroke Prevention: Translating Knowledge into Action  
*Key 1 & 2*

### 10:15 a.m. - 11:30 a.m.

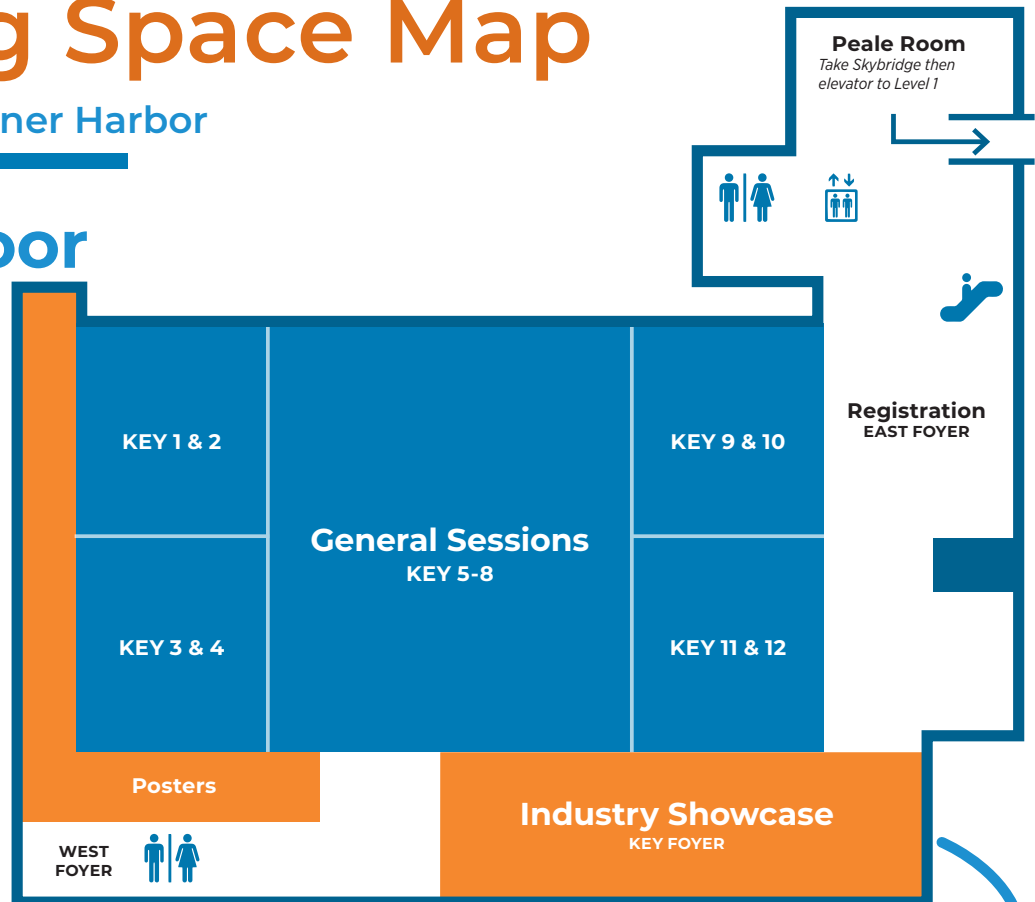
#### Closing General Session | Taking Medication Therapy Management to the Next Level

*Key 5-8*

# Meeting Space Map

Hilton Baltimore Inner Harbor

## Second Floor



Academy of Managed Care Pharmacy (AMCP).....	8	HealthPrize .....	9	Rx Savings Solutions .....	5
AdhereHealth.....	7	MedWatchers.....	17	RxAnte .....	3
Agadia.....	6	Outcomes.....	14	Signify Health .....	11
Capital Rx.....	2	PerformRx.....	15	SmartStory Technologies.....	10
CAZMA, LLC .....	13	Pfizer Inc. ....	16	STChealth.....	4
CSS Health   A Division of Clarest Health.....	1	PQS.....	18	The Compliance Team, Inc. ....	12



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