



POQA
ANNUAL
MEETING

TAMPA, FL | MAY 19-21, 2025
JW MARRIOTT TAMPA WATER STREET

Welcome to the 2025 PQA Annual Meeting!

PQA is a unique organization that aligns the healthcare industry to improve medication use quality, and the PQA Annual Meeting is one of the premier places we gather to foster collaboration and address some of the top issues facing us.

The need for holistic, team-based approaches to improve care access and delivery is greater than ever. This is our opportunity to address health equity, transform chronic disease, and advance value based care models.

Kroger Health is proud to be a PQA member and to partner with other organizations to change the way healthcare is delivered in this country. I am excited for this year's program and PQA's focus on the ideas and partnerships that are making a difference.

Now is the time for us to collaborate and create simplified solutions that help people live healthier lives.

On behalf of the PQA Board of Directors and our staff, welcome to Tampa. We hope this is your best PQA meeting yet!



James Kirby, *PharmD, BCPS, FAPhA*
Chair, PQA Board of Directors
Chief Commercial Officer, Kroger Health

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App Instructions

1. Scan the QR Code or go to the Apple App Store or Google Play and search for Eventscribe 
2. Install and open the Eventscribe App
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4. Tap the event icon to launch the event
5. Look for an email from DoNotReply@eventScribe.com – Access Information for 2025 PQA Annual Meeting App. Log into the event using your username and password that is contained in that email.



CE INSTRUCTIONS

Continuing Pharmacy Education for all breakout sessions will be jointly provided by Partners for Advancing Clinical Education (PACE) and PQA. Scan the QR code for instructions to claim credit, conflict of interest disclosures and additional continuing education information. 

No aspect of sponsorship of the 2025 PQA Annual Meeting includes continuing education activities.

2025 PQA ANNUAL MEETING WIFI

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MEETING LANYARDS

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Agenda

Monday, May 19

8:00 a.m. - 12:00 p.m.

Medication Use Quality: A PQA Live CE Event
(Pre-Meeting Program)

Tampa Bay 9

2:00 p.m. - 3:30 p.m.

Welcome Refreshments and Industry Showcase

Tampa Bay Foyer

2:00 p.m. - 2:30 p.m.

First-Timer Orientation Session

Tampa Bay 7

2:30 p.m. - 3:00 p.m.

Briefing Session I: Trends & Innovation: What's Next for Outcomes and the Pharmacy Network,
Sponsored by Outcomes

Tampa Bay 6

3:30 p.m. - 5:00 p.m.

Opening General Session | Information Quality and Quality Care

Tampa Bay 1-5

5:00 p.m. - 6:15 p.m.

Welcome Reception & Industry Showcase

Tampa Bay Foyer

Tuesday, May 20

6:30 a.m. - 7:15 a.m.

Energize & Move: Walk/Run Meet-Up!

JW Lobby Entrance

7:30 a.m. - 10:30 a.m.

PQA Paws for a Cause

Tampa Bay Foyer

7:45 a.m. - 8:45 a.m.

Breakfast & Industry Showcase

Tampa Bay Foyer

8:15 a.m. - 8:45 a.m.

Briefing Session II: Data-Driven Pharmacy Enablement: Closing Care Gaps and Driving Outcomes, *Sponsored by PQS by Innovaccer*

Tampa Bay 6

9:00 a.m. - 10:15 a.m.

General Session II | Unlocking Value-Based Care: Keys to Success

Tampa Bay 1-5

10:15 a.m. - 10:30 a.m.

Break & Industry Showcase

Tampa Bay Foyer

10:30 a.m. - 11:30 a.m.

Breakout Session I

- A Rising Tide Lifts All Boats: The Minnesota Model for MTM Services
Tampa Bay 6
- Driving Impactful Change: Integrating SDoH Initiatives into Pharmacy Workflows and Programs
Tampa Bay 7
- Improving Pharmacy Quality, Health Outcomes, and Patient Experience Through Health Plan and Pharmacy Value-Based Partnerships
Tampa Bay 8
- Key Elements of Practice Redesign in Community Pharmacies
Tampa Bay 9

11:30 a.m. - 11:45 a.m.

Break & Industry Showcase

Tampa Bay Foyer

11:45 a.m. - 12:45 p.m.

Breakout Session II

- Addressing Social Barriers to Improve Medication Adherence and Address Health Equity Index
Tampa Bay 6
- Development and Implementation of a Novel Pharmacist-Led MedAdherence Program Utilizing the PQA Medication Therapy Problem (MTP) Framework
Tampa Bay 7

○ **First Look: Effects of the Medicare Out-of-Pocket Cost Cap on Persistence to Basal Insulin**
Tampa Bay 8

○ **Improving Cholesterol Management via Data-Driven Team-Based Care Solutions in an FQHC Setting**
Tampa Bay 9

12:45 p.m. - 2:15 p.m.

Networking Lunch & Industry Showcase
Tampa Bay Foyer

1:00 p.m. - 1:45 p.m.

Stakeholder Symposium: Hypertension Unleashed, Sponsored by AstraZenca
Tampa Bay 6

1:45 p.m. - 2:00 p.m.

Innovation Theater: Healthcare at the Speed of Life: How Actual Intelligence Drives 4- and 5-Star Adherence Success, Sponsored by MyMeds
Tampa Bay 7

2:15 p.m. - 3:15 p.m.

Breakout Session III

- **A Multi-year Evaluation of Patient Experience and Quality in a Marketplace MTM Program**
Tampa Bay 6
- **Advancing Health Equity and Medication Adherence: Harnessing Behavioral Science for Quality Improvement on Social Risk Factors**
Tampa Bay 7
- **Empowering Oncology Care: The Critical Role of Pharmacists in Quality Improvement Initiatives**
Tampa Bay 8
- **PQA Listening Session: Artificial Intelligence in Medication Use Quality**
Tampa Bay 9

3:15 p.m. - 3:45 p.m.

Break & Industry Showcase
Tampa Bay Foyer

3:45 p.m. - 5:00 p.m.

General Session III | Expanding Obesity Treatment and Care
Tampa Bay 1-5

5:00 p.m. - 6:15 p.m.

2025 PQA Annual Meeting Poster Session
Tampa Bay/Pinellas Foyer

5:00 p.m. - 6:15 p.m.

PQA/Laura Cranston Quality Awards Reception & Industry Showcase
Tampa Bay Foyer

Wednesday, May 21

6:30 a.m. - 7:15 a.m.

Energize & Move: Walk/Run Meet-Up!
JW Lobby Entrance

8:00 a.m. - 9:00 a.m.

Breakfast & Industry Showcase
Tampa Bay Foyer

9:00 a.m. - 10:00 a.m.

Breakout Session IV

- **A Novel Medication Therapy Management Program for a Large, Self-Insured Employer**
Tampa Bay 6
- **Applying Recommendations for Health Plans and Pharmacists to Advance Coverage of Pharmacists' Services in the Medical Benefits**
Tampa Bay 7
- **Diabetes Chronic Condition Management and Medical Billing: A Collaboration between a Health Plan and Community Pharmacies**
Tampa Bay 8
- **Improving Medication Safety Through Pharmacy Reimbursement for At Home Drug Disposal Solution**
Tampa Bay 9

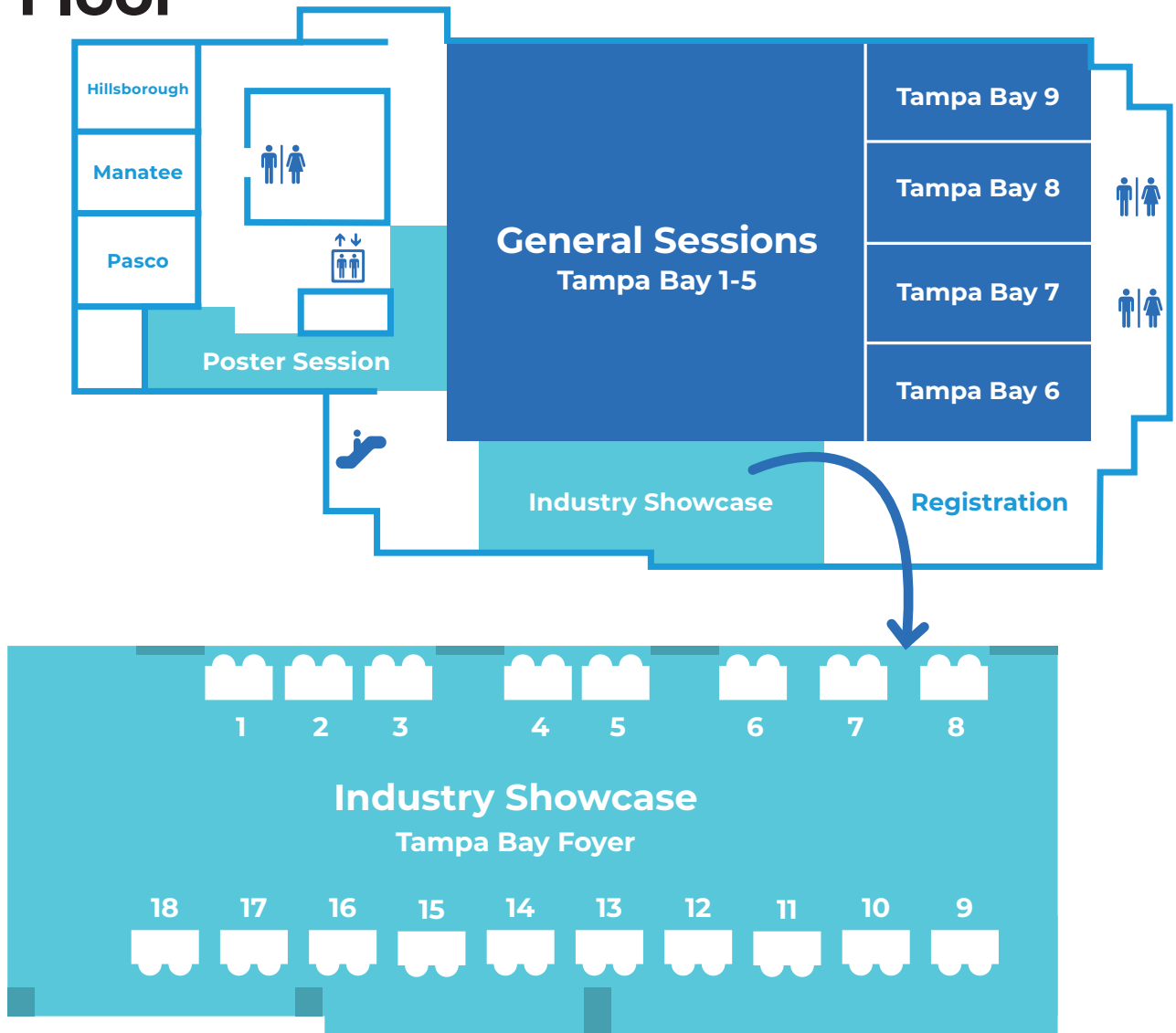
10:15 a.m. - 11:30 a.m.

Closing General Session | Medicare Part D: Big Changes, Bigger Conversations
Tampa Bay 1-5

Meeting Space Map

JW Marriott Tampa Water Street

4th Floor



ActualMeds	13	MedWatchers.....	4	RxAnte	11
AdhereHealth	1	MyMeds.....	8	Signify Health	12
Agadia.....	17	Outcomes.....	6	SmartStory Technologies.....	7
AstraZeneca Pharmaceuticals....	18	PerformRx.....	2	STHealth.....	16
Drug Topics	14	Pfizer Inc.....	5	The Compliance Team, Inc.	10
MedOrion	15	PQS by Innovaccer.....	3	Truepill	9

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