

# PQA Quality Connection

A Bimonthly Digest of PQA News,  
Events and Engagement Opportunities



*July 2025 (Issue #92)*

## 2025 PQA Leadership Summit Focuses on *Blueprint PQA 2030*

### PQA25 LEADERSHIP SUMMIT

The [2025 PQA Leadership Summit](#) takes place **November 13-14, 2025**, at the Renaissance Arlington Capital View Hotel in Arlington, Va. Registration is now open for PQA members. Attendance at the Leadership Summit is an exclusive benefit of PQA membership.

This year's summit will focus on *Blueprint PQA 2030*, PQA's strategic plan that is in development and will guide the organization's work from 2026 through 2030. The summit will leverage PQA members' expertise to inform the strategies and tactics that will be key to successfully implementing the plan.

The Key Contact from each PQA member organization receives the registration information to attend the Leadership Summit. Two individuals from each PQA member organization can attend this year's summit. Please direct any questions about the summit to [Meetings@PQAalliance.org](mailto:Meetings@PQAalliance.org).

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## Artificial Intelligence in Medication Use Quality

Prior to the 2025 PQA Leadership Summit, [PQA Convenes: Artificial Intelligence in Medication Use Quality](#) will bring together PQA members and the health technology community to explore AI and quality in medication use. This one-day event will take place on **Thursday, November 13, 2025**, in Arlington, Va.



The PQA Convenes event has a nominal registration fee: \$149 for PQA members, \$199 for non-members. PQA members can register via the 2025 PQA Leadership Summit registration form. Registration for PQA Convenes: Artificial Intelligence in Medication Use Quality will open to the general public in early August.

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## Member Survey on *Blueprint PQA 2030*

PQA seeks input from its members on the goals and their objectives for its next strategic plan, *Blueprint PQA 2030*, by **Friday, August 8**. PQA members can find more information about PQA's vision for 2030, the proposed goals and the member survey in the [Member Resources Library](#).

## Measure Endorsement and Retirement

PQA invited public comments on one measure being considered for endorsement and three PQA-endorsed measures considered for retirement. View the comments and register for the PQA Measure Endorsement and Retirement Meeting on **September 18**, 1-2 p.m. ET., in the [Member Resources Library](#).

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## PQA Launches Measure Concept Advisory Group

PQA has appointed 23 individuals to serve on a Measure Concept Advisory Group (MCAG) to help the organization to review and provide input on health plan measure concepts for future development. This work will help shape PQA's health plan quality measure development efforts and pipeline in 2026 and beyond. [Read more.](#)

## CMR-focused Patient-Reported Outcome Measure

Melissa Castora-Binkley details the challenges and opportunities to develop an MTM patient-reported outcome measure aligned with the Part D MTM program goals for comprehensive medication reviews. [Read more.](#)



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## August Quality Forum

Join us for the next **PQA Quality Forum Webinar, August 7, 1-2 p.m. ET.**



This Quality Forum Webinar will explore how data-driven strategies, personalized pharmacy care programs, and aligned incentives can support pharmacies in advancing value-based care. This is an encore presentation from the 2025 PQA Annual Meeting. [Register today!](#)

## 3rd Quarter Stakeholder Advisory Meeting

PQA's 3rd Quarter 2025 Stakeholder Advisory Meeting is **August 13, 1-2 p.m. ET.**



PQA SAMs are members-only events that are held quarterly to share current and relevant measure development and maintenance updates.

Access the registration link via the [Member Resources Library](#).

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## Share Your Quality News with PQA



"Five For Friday" is a biweekly celebration of our collective work to improve medication use quality. Catch up on recent editions.

- [Five for Friday, May 23](#)
- [Five for Friday, June 6](#)
- [Five for Friday, June 20](#)
- [Five for Friday, July 18](#)

PQA's Five for Friday features three stories on our member's work, one on a PQA initiative and ways to engage in our work. [Email us](#) your news that we can spotlight.

## Subscribe to PQA's YouTube Channel

PQA's [YouTube channel](#) is growing fast. [Subscribe today](#) to receive updates and notifications when new videos are added. Revisit recent posts.



- [Payer-Pharmacy Partnerships to Support Sustainable Community Pharmacy Patient Care Programs](#)
- [Rare Disease: Addressing Inequities in Care and Improving Quality](#)
- [Elevate Your Game: Payer Pharmacy Partnerships to Improve Quality Performance, sponsored by Outcomes](#)

You can also revisit select content from Annual Meetings, Leadership Summits and historical Quality Forums.

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[@PQAalliance](#): "We would love your feedback! PQA is inviting input on its next strategic plan, Blueprint PQA 2030, by Friday, August 8...."



[PQA](#): "PQA Chief Executive Officer Micah Cost sat down with Drug Topics to discuss the most significant quality issues impacting pharmacy..."



Sent to: [rcormier@pqaalliance.org](mailto:rcormier@pqaalliance.org)

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PQA, 5911 Kingstowne Village Pwky #130, Alexandria, VA 22315, United States