

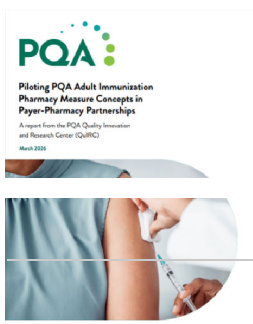
PQA Quality Connection

A Bimonthly Digest of PQA News,
Events and Engagement Opportunities



March 2026 (Issue #96)

PQA Pilot of Adult Immunization Pharmacy Measure Concepts Completed



PQA has completed a [pilot](#) studying the use of immunization measure concepts in payer-pharmacy value-based arrangements (VBA) to better understand pharmacy-payer data exchange, which strongly influences the feasibility of pharmacy quality measurement. The pilot also evaluated participants' performance on the measure concepts and gathered their feedback to refine the measure specifications. Results are detailed in a [report](#) released last week.

The pilot evaluated eight measure concepts involving immunization status and gap closure for the influenza, Td/Tdap, herpes zoster and pneumococcal vaccines.

The pilot included two payer and two pharmacy participants: CareSource, in conjunction with CPESN pharmacies and Kroger pharmacies within Ohio; and Kroger Prescription Plans (a pharmacy benefit manager that administers prescription coverage for Kroger employees), in conjunction with Kroger pharmacies. This work was supported by funding from GSK, Johnson & Johnson, Pfizer and Sanofi.

Register for the 2026 PQA Annual Meeting

Make your plans to join PQA at the [2026 PQA Annual Meeting, May 12-14](#), at the **Baltimore Hilton Inner Harbor**. This year's meeting will celebrate 20 years of PQA's work and address top issues and emerging trends in medication use quality. There are plenty of opportunities to network and gain actionable insights from quality leaders.



See the full [agenda](#) for more about our general sessions and the topics and speakers for our 12 breakout sessions. PQA also offers a special 4-hour, pre-meeting workshop, [Medication Use Quality Live](#), accredited for 0.4 hours of pharmacy CE.

The meeting is open to members, non-members and students. Early [registration](#) ends **April 13**. PQA has a block of rooms available at a special rate. The [reservation](#) deadline for the PQA meeting rate is **April 13**, based on availability.

Reflections of PQA's First 20 Years



PQA is [celebrating 20 years of quality](#) in 2026. Throughout 2026, PQA will celebrate the people, milestones and achievements that have defined the organization's success.

Micah Cost has served as PQA's CEO since January 2021 and [shares insights](#) on PQA's history, his tenure and what the future holds for PQA and quality. Laura Cranston served as PQA's founding CEO from its establishment in 2006 through 2020. She [shares insights](#) on PQA's creation, its early days, growth and success.

Use this [form](#) to share your stories and perspectives on PQA's work to advance medication use quality. Do you have any photos or mementos from PQA's 20 years that you can share? Send your pictures to PQA20@pqa.org. Your images can be featured in a PQA montage.

PQA's 20th anniversary celebrations are made possible in part by the generous support of Eli Lilly and Company, Pfizer, PQA by Innovacer, AdhereHealth, Elevance, Humana, Centene Corporation and McKesson.

2025 QMEP and MUP Recommendations

PQA convenes two standing technical expert panels, the QMEP and MUP, to support PQA's systematic, transparent, and consensus-based process for measure development and maintenance. Both panels met several times in 2025, and this blog provides a brief recap of their discussions and recommendations. [Read more.](#)

PQA's 2026 Board of Directors

The PQA Board of Directors elected its 2026 executive committee officers in November. [Learn about](#) the 24 individuals providing leadership to inform PQA's mission-driven work.



Learn More with the PQA Blog

The PQA blog provides in-depth information and updates on PQA's work across quality improvement.

- [Quality Forum Review: From Barriers to Better Outcomes: The Value of Community Health Workers](#)
- [PQA Is Launching a Heart Failure Technical Expert Panel](#)

Highlights from PQA Convenes

On November 13, 2025, PQA hosted *PQA Convenes: Artificial Intelligence in Medication Use Quality*. Learn more about each of the four sessions:

- [AI in Practice Today: Lessons Learned and Emerging Practices](#)
- [Evaluating Care Quality: Leveraging AI in Measurement and Quality Improvement.](#)

- [PQA Kelman Quality Leadership Program Supports Professional Development](#)
- [Study Finds Higher Rates of CNS-Active Polypharmacy Among MTM Enrollees](#)
- [Cross-Sector Collaboration and Future Innovation in AI](#)
- [Ensuring Safe, Responsible and Patient-Centered Use of AI](#)

2nd Quarter 2026 PQA Member Webinar

Catch up on news from PQA's performance measurement and research work in the **April 29** second quarter PQA Member Webinar (formerly SAMs).

The meeting featured educational content, frequently asked measure questions, relevant policy updates, and opportunities for members to get involved. Watch the entire recording, linked in the [Member Resources Library](#).

The PQA News Digest

PQA launched a new biweekly email, the PQA News Digest. The PQA News Digest is a member-only benefit available for all employees in member organizations. Contact our [engagement team](#) to subscribe!



PQA Prepared Summary for Members

PQA has created a high-level summary of the [Advance Notice of Methodological Changes for Calendar Year \(CY\) 2027 for Medicare Advantage \(MA\) Capitation Rates and Part C and Part D Payment Policies](#) for our members. The summary is available in the [Member Resources Library](#).

PQA's Patient Advisory Council

PQA has appointed 16 individuals to serve on a new Patient Advisory Council. The council will advise PQA on what matters most to patients, their families and caregivers as it relates to safe, effective and appropriate medication use. [Read more](#).

Share Your Quality News with PQA



"Five For Friday" is a biweekly celebration of our collective work to improve medication use quality. Catch up on recent editions.

- [Five for Friday, February 13](#)
- [Five for Friday, February 27](#)
- [Five for Friday, March 13](#)
- [Five for Friday, March 27](#)

PQA's Five for Friday features three stories on our member's work, one on a PQA initiative and ways to engage in our work. [Email](#) us your news that we can spotlight.

Subscribe to PQA's YouTube Channel

PQA's [YouTube channel](#) is growing fast. [Subscribe today](#) to receive updates and notifications when new videos are added. Revisit recent posts.



- [From Barriers to Better Outcomes: The Value of Community Health Workers](#)
- [Medicare 2026 Star Ratings Update](#)
- [Driving Quality Medication Use: PQA's Plan for the Next Five Years](#)

You can also revisit select content from Annual Meetings, Leadership Summits and historical Quality Forums.

Follow PQA on Twitter and LinkedIn...



[@PQAalliance](#): "PQA is launching a [#HeartFailure](#) technical expert panel next month. We are looking to empanel three individuals representing patients, caregivers and patient advocates alongside clinical experts.."



[PQA](#): "For 20 years, PQA has brought together leaders and innovators committed to advancing medication use quality and improving patient outcomes. Join us May 12-14 in Baltimore for the 2026 PQA Annual Meeting...."



Sent to: rcormier@pqa.org

[Unsubscribe](#)

PQA, 5911 Kingstowne Village Pwky #130, Alexandria, VA 22315, United States