

The logo features a large white circle on a black background. Inside the circle, the number '26' is written in white, with a dark grey circle behind it. To the right of '26', the letters 'POQA' are written in large, bold, black font. Below 'POQA', the words 'ANNUAL MEETING' are written in a bold, gold font. The entire design is surrounded by a burst of yellow and gold confetti, including triangles, squares, and circles.

**26** **POQA**  
**ANNUAL**  
**MEETING**

BALTIMORE, MD | MAY 12-14, 2026  
HILTON BALTIMORE INNER HARBOR

# Welcome to Baltimore for our 2026 PQA Annual Meeting!

This year marks PQA's 20th Anniversary. In celebration of two decades of leadership, collaboration, and commitment to advancing medication use quality, we honor the dedication of our members, partners, and visionaries whose tireless efforts have shaped our collective achievements.

"In the business world, the rearview mirror  
is always clearer than the windshield."

*Warren Buffett*

As we celebrate our journey, we will also have our eyes on the road ahead. The PQA Annual Meeting convenes professionals to collaborate and tackle pressing industry challenges. Now, more than ever, comprehensive, team-oriented strategies are essential for enhancing care access, delivery and safe medication use.

I urge you to lean in, listen and engage! Let us seize this opportunity to connect, share innovative ideas, and further our mission to improve medication use quality.

On behalf of the PQA Board of Directors and our staff, thank you for being part of this remarkable journey and for your ongoing commitment to quality improvement!



Jeff Rochon, PharmD, FAPhA, FWSPA  
*Chair, PQA Board of Directors*  
*Executive Director, Pharmacy HIT Collaborative*

## EXECUTIVE COMMITTEE

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Pharmacy HIT Collaborative

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## CONFERENCE MOBILE APP


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### App Instructions

1. Scan the QR Code or go to the Apple App Store or Google Play and search for eventScribe 
2. Install and open the eventScribe App
3. Search for PQA 2026
4. Tap the event icon to launch the event
5. Look for an email from DoNotReply@eventScribe.com – Access Information for 2026 PQA Annual Meeting App. Log into the event using your username and password that is contained in that email.



## CE INSTRUCTIONS

Continuing Pharmacy Education for all breakout sessions will be jointly provided by Partners for Advancing Clinical Education (PACE) and PQA. Scan the QR code for instructions to claim credit, conflict of interest disclosures and additional continuing education information. 

No aspect of sponsorship of the 2026 PQA Annual Meeting includes continuing education activities.

## 2026 PQA ANNUAL MEETING WIFI

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**PQS**

**Network:** Hilton Meeting


**Password:** wifibyPQS

## MEETING LANYARDS



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# Agenda

## Tuesday, May 12

- 8:00 a.m. - 12:00 p.m.** Medication Use Quality: A PQA Live CE Event (Pre-Meeting Program)  
*Key 9-10*
- 2:00 p.m. - 3:30 p.m.** Welcome Refreshments and Industry Showcase  
*Key Foyer*
- 2:00 p.m. - 2:30 p.m.** First-Timer Orientation Session  
*Key 11-12*
- 2:30 p.m. - 3:15 p.m.** Briefing Session I: Built to Scale: MTM Best Practices and the Road to 2027  
*Key 9-10*  
Sponsored by: 
- 3:30 p.m. - 5:00 p.m.** Opening General Session | 20 Years of Medicare Part D and PQA  
*Key 5-8*
- 5:00 p.m. - 6:30 p.m.** Reception Celebrating PQA's 20th Anniversary  
*Key Foyer*

## Wednesday, May 13

- 6:30 a.m. - 7:15 a.m.** Xtreme Burn with Brittany B!   
*Key 9-10*
- 7:45 a.m. - 8:45 a.m.** Breakfast & Industry Showcase  
*Key Foyer*
- 8:15 a.m. - 8:45 a.m.** Briefing Session II: The Power of Real-Time Actual Intelligence™:  
Driving Stars Performance Through Speed and Precision  
*Key 11-12*  
Sponsored by: 
- 9:00 a.m. - 10:15 a.m.** General Session | Get the Balance Right:  
*Increasing Affordable Access to GLP-1*  
*Key 5-8*
- 10:15 a.m. - 10:30 a.m.** Break & Industry Showcase  
*Key Foyer*
- 10:30 a.m. - 11:30 a.m.** Breakout Session I
- Leveraging Comprehensive Medication Management Services to Improve Quality Measures and Outcomes  
*Key 11-12*
  - Modernizing Demographic Data Standards to Advance Health Equity and Quality Measurement  
*Key 3-4*
  - The ADAPT Study: Successes and Barriers to Anticoagulation Stewardship in Ambulatory Care  
*Key 9-10*
  - Tracking What Matters: Clinical Interventions and Patient Outcomes in Specialty Pharmacy  
*Key 1-2*

**11:30 a.m. - 11:45 a.m.** Break & Industry Showcase  
*Key Foyer*

**11:45 a.m. - 12:45 p.m.** Breakout Session II

- AI-Driven Medication Use Quality as a Vehicle for Value-Based Care: Insights From a Multi-State Health Plan  
*Key 9-10*
- Building Comprehensive Medication Management Practices in Specialty and Utilizing the Medication Therapy Problem Framework  
*Key 3-4*
- Digital Engagement Support of Specialty Pharmacy Patients Improves Patient Experience, Improves Adherence, and Reduces Operational Cost  
*Key 11-12*
- Implementing a Health Plan-Pharmacy Care Model to Achieve Quality Improvement and Positive Health Outcomes  
*Key 1-2*

**12:45 p.m. - 2:15 p.m.** Networking Lunch & Industry Showcase  
*Key Foyer*

**2:15 p.m. - 3:15 p.m.** Breakout Session III

- Advancing Medication-Use Quality Through Risk-Adjusted Adherence Model  
*Key 1-2*
- Driving Quality in Oncology Medication Use Through Precision Medicine  
*Key 3-4*
- Optimizing Pharmacy Care Management Services in a Dual Eligible Population  
*Key 9-10*
- Understanding and Acting on New Medication Quality Measures to Improve Patient Safety  
*Key 11-12*

**3:15p.m. - 3:45 p.m.** Break & Industry Showcase  
*Key Foyer*

**3:45 p.m. – 5:00 p.m.** General Session | Establishing the Value of Pharmacy Services:  
*Clinical Documentation & Information Exchange*  
*Key 5-8*

**5:00 p.m. - 6:30 p.m.** 2026 PQA Annual Meeting Poster Session  
*Key Foyer*

**5:00 p.m. - 6:30 p.m.** PQA Laura Cranson Quality Awards Reception & Industry Showcase  
*Key Foyer*

## Thursday, May 14

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**8:00 a.m. - 9:00 a.m.** Breakfast & Industry Showcase  
*Key Foyer*

**9:15 a.m. - 11:45 a.m.** General Session | Blueprint PQA 2030 – Three Interactive Discussions on Key Quality Drivers  
*Key 5-8*

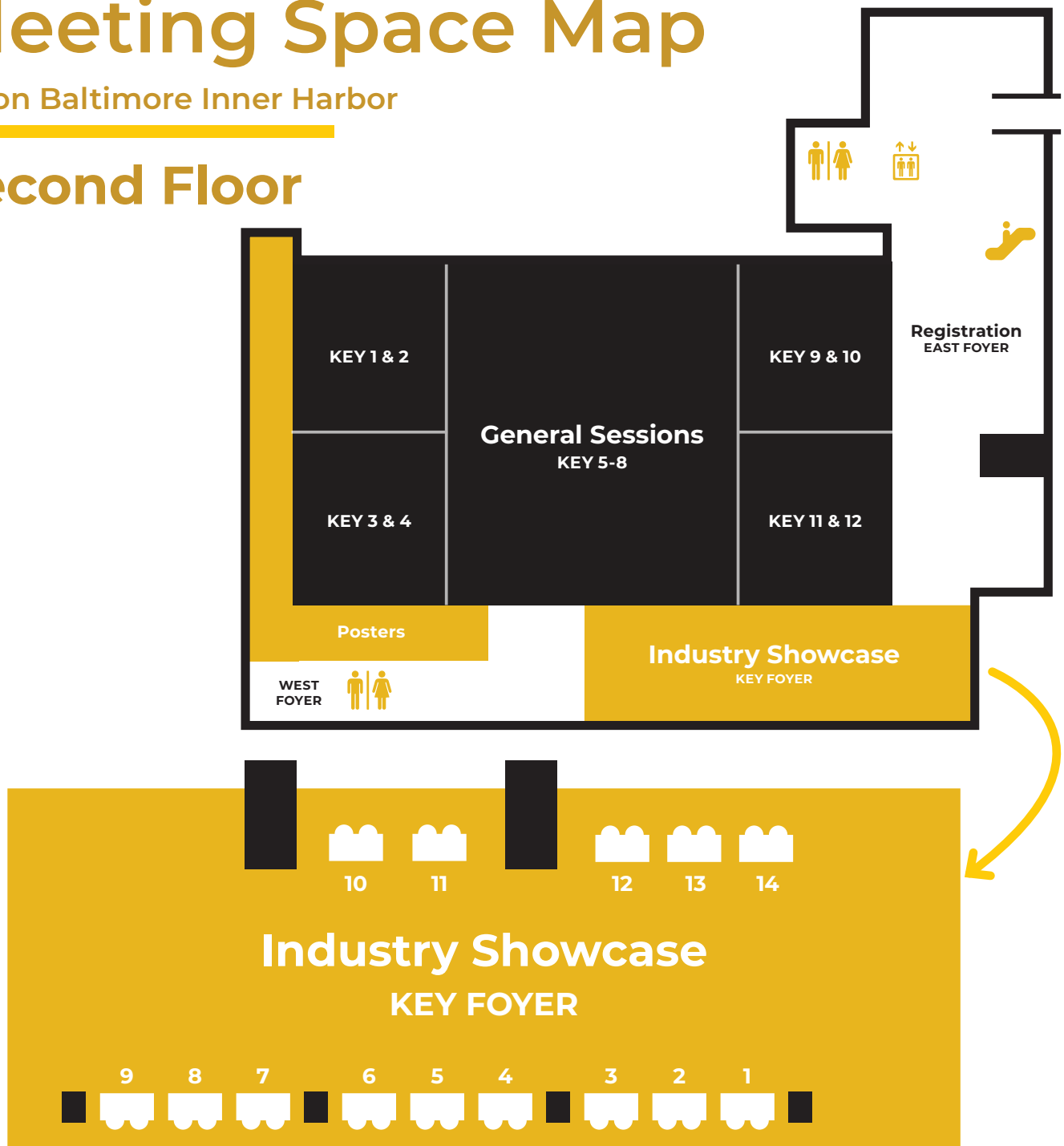
- Quality in Oncology: Progress Towards Measuring Adherence to Medications
- Pharmacy and Medication Access
- Patient Perspectives on Refocusing the Medicare Star Ratings

**11:45 a.m. - 12:00 p.m.** Closing Remarks  
*Key 5-8*

# Meeting Space Map

Hilton Baltimore Inner Harbor

## Second Floor



Outcomes.....	1	Clarest Health.....	6	PQS by Innovaccor.....	11
SmartStory.....	2	Signify Health.....	7	Pfizer Inc. ....	12
Adhere Health .....	3	MyMeds .....	8	Arine .....	13
Agadia .....	4	Pyrls.....	9	CVS Health.....	14
RxAnte.....	5	Centene .....	10		

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## SAVE THE DATE

**PQA 26**  
LEADERSHIP SUMMIT  
NOVEMBER 5-6, 2026 | ARLINGTON, VA  
RENAISSANCE ARLINGTON CAPITAL VIEW

**27** **PQA**  
ANNUAL MEETING  
INDIANAPOLIS, IN | MAY 10-12, 2027  
INDIANAPOLIS MARRIOTT DOWNTOWN

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## Showcase



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