



2027 PQA Annual Meeting Call for Session Proposals Information Guide

Overview

PQA is the national quality organization where health care decision makers come together to improve medication safety, adherence and appropriate use. A measure developer, researcher, educator and convener, PQA's quality initiatives support better medication use and high-quality care.

PQA's Annual Meeting attracts more than 400 healthcare executives and quality professionals across PQA's multi-stakeholder membership. The meeting features dozens of speakers and sessions providing timely information and networking opportunities with influencers and decision makers from health plans, community pharmacy, life sciences and technology, government and academia. It is the best opportunity to learn, engage, network and collaborate with quality-focused leaders.

A broad range of topics will be presented at the **2027 PQA Annual Meeting, which will take place May 10-12 in Indianapolis, IN**. We encourage session submissions that include case studies, innovative practices and emerging trends. Proposals should relate to quality improvement in medication use. **All sessions will be 60 minutes long and presented in person.**

While organizations are welcome to submit multiple proposals, PQA can only accept one proposal per organization in most cases.

Timeline:

- Session proposals must be submitted [HERE](#).
- Deadline for submissions: Monday, November 9, 2026, by 11:59 p.m. ET
- Notification: January 2027
- Presentation date: speakers must have availability on both May 11 and 12. Date and time will be assigned closer to the meeting.

Questions

Please contact PQA's Education Team at Education@PQA.org.

Session Topics

All proposed sessions should relate to quality medication use.

PQA prefers topics that support PQA's mission and strategic goals, though submitters are permitted to propose other topics. Submitters may submit multiple proposals; however, PQA generally accepts no more than one proposal per submitter or organization.

PQA's mission is to optimize health by advancing the quality of medication use. Our durable goals include work to deliver innovative solutions to advance quality medication use for a person-centered and value-based health care system and advance the quality of medication management services to improve

patient outcomes through pharmacist-provided and team-based care. The following are suggested topics that are likely to be of interest to PQA Annual Meeting attendees:

- Strategies to improve performance on medication-related quality measures
- Pharmacist-provided and team-based care to improve quality medication use
- Improving the quality of oncology or specialty medication use
- Improving the documentation, data sharing and quality of medication therapy management services or the Medication Therapy Problem Categories Framework
- Use of medication-related quality measures in value-based arrangements
- Social drivers of health and health equity
- Increasing or improving medication access
- Immunizations, particularly status assessment and gap closure
- Including the patient or caregiver perspective in quality medication use
- Digital measures and data interoperability to advance quality
- Best practices for documenting and reporting clinical data for quality measurement and value-based care
- Utilizing technology, such as artificial intelligence, to improve quality through enhanced data management, availability and advanced analytics
- The regulatory landscape and policy on quality improvement initiatives and programs

Speaker Benefits

- Complimentary meeting registration
- Promotion in electronic and printed meeting materials
- Visibility and recognition among diverse stakeholder audience

Speakers

PQA encourages the inclusion of speakers from more than one organization to provide a variety of perspectives during each session. Sessions are limited to a maximum of three speakers. You may supply your own moderator, if it aids in the flow of your session. If supplying your own moderator, they must be included in the speaker total (i.e., maximum of 3 people). Speakers and moderators are responsible for their own travel and lodging expenses.

Presentation Format

The meeting will include a variety of session formats such as panel discussions or presentations. Every session will be 60 minutes in length: **45 minutes of speaking time and 15 minutes dedicated to introductions, continuing education instructions, housekeeping and Q&A.** All sessions will be presented in person.

ACPE CPE Accreditation

Proposals must be eligible for ACPE CPE accreditation. Such proposals must be based on a knowledge, skill, or practice gap and be structured to meet the educational needs of pharmacists.

Specific and measurable learning objectives are also required. Please see [PQA's Guidelines for Learning Objectives](#) for additional guidance. Additionally, sessions must also include active learner participation and learning assessment with feedback.

Sessions must be educational in nature and provide fair, full disclosure and equitable balance of all aspects of a topic being presented. **No endorsement, commercialism or selling will be permitted. All program materials must be free from commercial influence and/or content.**

Evaluation of Session Proposals

Proposals will be evaluated by PQA staff and the PQA Education Advisory Council. Evaluation criteria include but are not limited to:

- Topic's relevance to medication use quality
- Whether the proposed session offers an innovative and engaging approach to the topic
- Risk of commercial bias
- Speaker knowledge about the topic proposed
- Applicability to PQA's multistakeholder [membership](#)
- Inclusion of actionable takeaways
- Clear learning objectives that are tied to the proposed content and focused on the learner

Preference will be given to proposals that highlight real-world examples, share outcomes data, and provide diverse professional perspectives.

To facilitate the blind review portion of the process, please **do not include** the names of specific individuals, organizations, or products in your proposed session's title, description, or learning objectives.

Use of Artificial Intelligence

AI-assisted writing or content creation tools may be used in the development of educational session proposals, but they must be disclosed in the submission. However, all submitters remain fully accountable for the content of their submission, including its accuracy and compliance with submission requirements.

Tips for Submitting a Compelling Session Proposal

- **DO** develop a session related to quality medication use.
- **DO NOT** submit a proposal that is commercial in nature. Focus on an overarching topic or problem rather than a specific product. If you would like to discuss a commercial session with PQA, please contact sponsorship@pqa.org.
- **DO** include a variety of voices and viewpoints in your submission. If you are an experienced, regular conference speaker, consider including and mentoring a colleague with less speaking experience to help increase panel diversity and build capacity.
- **DO** include speakers from more than one organization to feature multiple perspectives and highlight partnerships.
- **DO NOT** include individual, organization or product names in your title or description.
- **DO** develop your submission to appeal to a broad range of attendees from [PQA Member Organizations](#).
- **DO** confirm all speakers prior to submitting your proposal.
- **DO** prepare a proposal highlighting a unique approach to improving medication use quality that includes actionable takeaways for the audience.
- **DO** develop a session that will both engage and inform the audience.
- **DO** consider including project elements that did not go as planned. Attendees appreciate the opportunity to learn from others' experiences and lessons learned.

- **DO** utilize [PQA's Guidelines for Learning Objectives](#) to develop learner-focused objectives that are clearly tied to the session's content.